
INTRODUCTION TO ENTANDO

DIGITAL TRANSFORMATION PLATFORM
FOR MODERN APPLICATIONS

THE CHALLENGES OF **DIGITAL TRANSFORMATION**

SPEED IS A MUST
but it is not enough

Traditional
development is
OBSOLETE

Modern businesses
require
MODERN TOOLS

ENTANDO

Digital Transformation Platform
for Modern Applications.

We help customers bring to production
lightweight, highly customized enterprise applications
substantially faster than their competitors.



SPEED

Push to market



AGILITY

Evolve in market

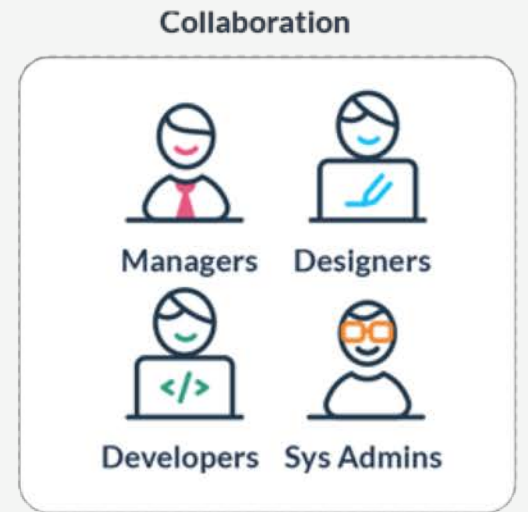
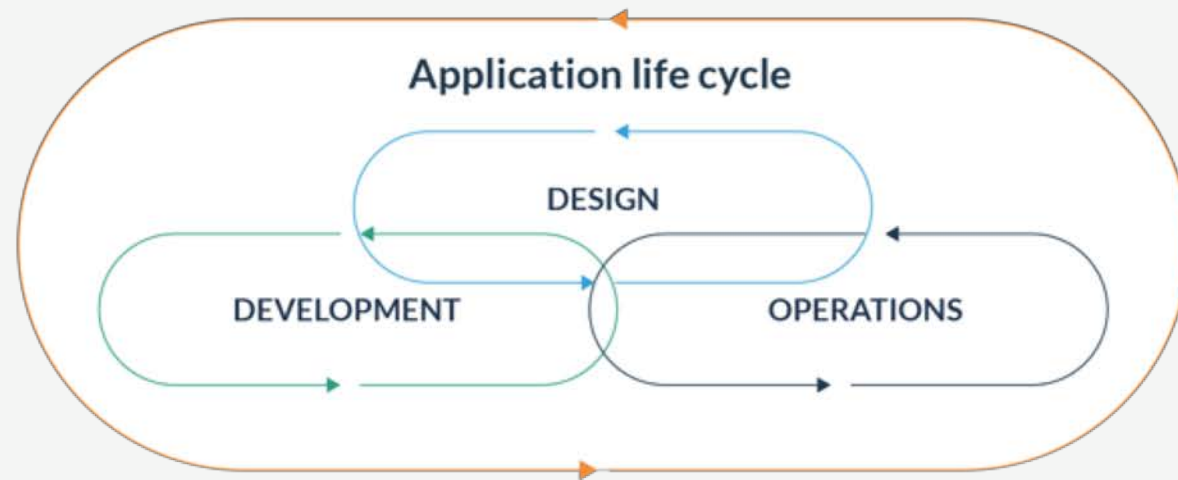
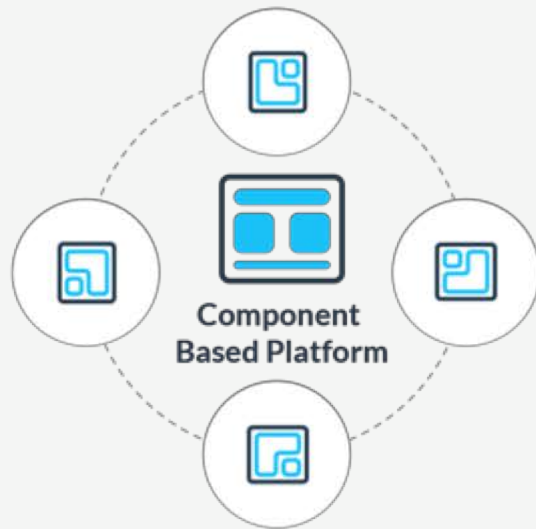


EXPERIENCE

Thrive in market



THE **DESIGNOPS** APPROACH



MORE THAN A FRAMEWORK

A NEW RECIPE FOR BUILDING APPS



LOW CODE PLATFORMS

GUI, Drag&Drop, visual UI components

DXP PLATFORMS

UX focus, omnichannel, compositing

CUSTOM DEVELOPMENT

Personalization, legacy integration

MODERN TOOLS

Architectures, Processes, Infrastructures



TOP 5 **USE CASES**

UX
Convergence
applications

Modern,
cloud native
applications

Next
generation
portals

Process
driven
applications

Digital
experience
applications

PLATFORM HIGHLIGHTS



Lightweight



Component-based architecture,
maximum reuse



Modern software
approach



Ideal for
rapid prototyping



Internal
marketplace



Customization and
integration



Agnostic approach
(infrastructures / devices / channels)



Fully open source,
enterprise support

BUSINESS MODEL

SOFTWARE

Core
(Mapp Engine+App Builder)

Additional Components

**OPEN SOURCE/
SUBSCRIPTION**

SUBSCRIPTIONS

Standard
Premium

ANNUAL FEE

TRAINING & CERTIFICATIONS

Public courses
On site courses
Certifications

PACKAGE FEE

PROFESSIONAL SERVICES

Architecture
Consulting
Governance

DAILY RATE

LOVED BY **DEVELOPERS**

1

Increase productivity

2

Get to production faster

3

Learn quickly

4

Add new widgets and plugins on demand

5

Use any front-end tool you like

6

Standardize applications

TRUSTED BY **ENTERPRISES**

1 Fast POC

2 Eearly launches of business ideas

3 Better customer engagement

4 Improved IT efficiency

5 Full customizations

6 Vendor independence

ENDORSED BY **PARTNERS**

1

No upfront investment

2

Easy integration with other systems

3

Collaborative roadmap

4

Strong speed to value for end customers

5

Shared investment, shared success

6

Channel first model, always

ABOUT US



Founded as a vendor
in 2015



100% Open
Source



HQ in
San Diego



Global office
locations



80+
Customers



20+
Partners



Global
Customers



Web Computing
Award



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